

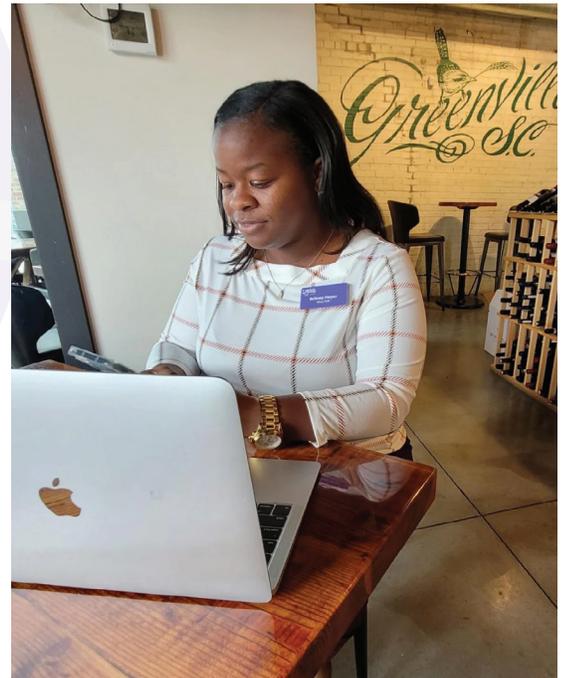
The first step in the home buying process is finding the right real estate agent that will help you every step of the way. It is important to choose someone who you can trust, who keeps your best interests in mind, and has a wealth of knowledge in the area. Take a look at these four guiding principles so that when you're ready to select a real estate agent, you know exactly where to start.

Start Your Research

Before you begin your real estate journey, start by researching real estate firms in the area.

Our experts at Parker Group suggest:

- **Research real estate teams with high success rates.**
 - Look into real estate agents' ratings, reviews, and client testimonials.
- **Ask locals for recommendations based off experience.**
 - Use your personal network, reach out to friends, family, neighbors, and colleagues who have recently bought or sold.
- **Check official referral sources.**
 - Look into the local chamber of commerce and Better Business Bureau to determine to determine what agents are active in your community.



Find Real Estate Teams That are Active in the Community

When looking for an agent you'll want to find someone who is going to be as invested in the community as they are in finding you the right home. Agents who are involved in their community are the first to know and have knowledge of new developments, homes, or commercial spaces coming to the areas.

They also have expertise on local organizations, school districts, and community events. The more knowledgeable the agent, the better they can match you to the perfect home or buyer.



Reach out to a Residential Team and Share Your Goals

Once you have narrowed your search down to a residential team, schedule time to meet with available agents to express goals and overall expectations. The right real estate agent for you will depend on what your goals are. Align your approach, expectations, and goals from the start to ensure you achieve them.



Work With A Residential Agent That Puts You First

At Parker Group, we encourage our residential agents to share their uniqueness, experience, and expertise with potential clients. We know how important it is for a future home buyer or seller to have confidence in their agent.

We recommend that when narrowing down your choices you take in the whole picture before working with the right agent.

Consider these important factors:

- Expertise
- Experience
- Local knowledge
- Skillset
- Communication style
- Availability



Begin your real estate journey with a fully equipped team and a residential agent you can rely on. Having an agent you can trust to work hard and keep your best interest in mind will make all the difference in accomplishing your real estate goals. If you are ready to buy or sell a home in Greenville, SC, contact our team of real estate experts to get started.